



## 2011 Exhibitor/Vendor Application

Thank you for your interest in being a Vendor at the Sevier County Fair! The County Fair is a great place to promote your business! The Fair has grown a lot the past few years. Every year we see more people coming out to enjoy four days of fun activities!

### About the Sevier County Fair:

- The dates are August 10, 11, 12, & 13, 2011. The theme is, "Rock Around the Stock".
- An estimated annual attendance is around 10,000 guests over four days.
- The entertainment and attractions at the Sevier County Fair are geared towards families and suitable for all ages and audiences.
- We have events like the So. Ut. Jr. Livestock Show, Living Arts Exhibits, and Rodeo to keep tradition at the fair, but we also have new and exciting events that help to keep the fair fresh, in hopes of bringing people back to the fair each year.
- Admission to the Fair is free with the exception of two ticketed events.

### New this year just for Vendors!

In an effort to help you as a vendor, we have some new ideas that will help in promoting your business. If you have a good experience at the fair, we do too!!

- Vendor Scavenger Hunt. Cards will be made with each vendor's logo that is participating in the scavenger hunt. Shoppers will then visit each booth and get a check mark or sticker from you. When the card is complete, they will enter it into a drawing(s). If you want to participate you will need to donate one item (value min \$25). The point is to get everyone to visit ALL booths. When they come to get their check mark or sticker, you can tell them about your product.
- We will dedicate one full page in the fairbook for Vendors. Your logo and information will be advertised on this page. Shoppers will get an idea of who will be at the fair.
- 10' x 10' covered tent in the best available spots.

Please see the attached map of where the vendor booths will be placed. You will notice they are near the main entrance of the fairgrounds, where most foot traffic will be.

**If you are interested in having your business listed and advertised in the fairbook, deadline for vendor application is June 20, 2011.**

We look forward to seeing you at the Sevier County Fair! We wish you luck! If you have questions, please call either Paula Martin, Sevier County Fair Director, at 435-893-0458, or Debbie Adams, Sevier County Fair Vendor Manager at 435-201-0902.

**Send signed Application, Booth Fee, and Security Fee (TWO SEPARATE CHECKS) to**

Sevier County Fair (Makes Checks payable to **Sevier County Fair**)  
Debbie Adams Email logo to: [stuckonyou\\_jewelrty@yahoo.com](mailto:stuckonyou_jewelrty@yahoo.com) by June 20!!!  
1320 N Black Knolls Rd  
Richfield, Utah 84701

## APPLICATION FOR EXHIBITOR/VENDOR FOR THE 2011 SEVIER COUNTY FAIR

The undersigned Exhibitor submits this application to Sevier County for authorization to use a space at the Sevier County Fairgrounds, at 410 East 200 South, Richfield, Utah, during the Sevier County Fair, August 10, 11, 12, & 13, 2011, and acknowledges and agrees to be bound by the authorized use and shall be subject to the time frame and conditions set forth in this application.

Owner/Operator: \_\_\_\_\_ Business Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_ Phone: \_\_\_\_\_ Cell: \_\_\_\_\_  
Utah Sales Tax # or Social Security # \_\_\_\_\_  
E Mail Address: \_\_\_\_\_

What type of booth will you be providing?      Craft/Retail      Information

Please describe your booth and specific products or services IN DETAIL you will offer.

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Are you willing to have your booth participate in a Fair Vendor Scavenger Hunt? Y or N  
If Yes, describe what prize(s) you will be donating?

- 1. BOOTH FEE:** A booth space fee is \$130 for all four days.  
A booth with Electricity (limited spaces available) is \$150 for all four days.  
An additional security fee of \$50 is required.
- 2. 10' x 10' TENTS:** 10' x 10' tents will be furnished.
- 3. SECURITY FEE:** \$50 security fee will be returned when all guidelines are followed.
- 4. BOOTH SPACE:** Booth space is limited at the fairgrounds. Booth space will be at a first come, first serve basis. Booth space will be a 10' x 10' covered tent space. Vendors will provide their own tables, chairs, counters, display boards, etc.
- 5. DUPLICATION OF BOOTHS:** No duplication of booths will be permitted. Booth space will be approved at a first come, first serve basis.
- 6. TIME OF OPERATION:** All booths need to be in operation during the County Fair.  
Booths need to be set up each day by 12:00 noon and stay open until 8:00 p.m..
- 7. TRASH:** Vendors are responsible for removing trash from their booth space.
- 8. BOOTH ACTIVITY:** Applicant understands and agrees that all booth activities will be restricted to the assigned booth area.
- 9. TAXES:** Any and all sales taxes incurred as a result of sales during the Sevier County Fair are the responsibility of the individual vendor. Applicants are responsible for the collection and payment of all sales taxes as well as all other taxes and assessments attributable to the applicant's activities. Per state statute, each vendor will be assigned a temporary tax ID number from the State of Utah and information on all vendors will be submitted to the Utah State Tax Commission.
- 10. SECURITY:** The applicant understands that there will be no security provided for any booths or equipment at the Fairgrounds. Booths and valuables will be left at the park overnight at the applicant's own risk.

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- 11. FOOD/BEVERAGES:** The sale of any and all food and beverages are limited, with rights allowed only to organization(s) selected by the Sevier County Fair Board.
- 12. QUALITY PROVISION:** The Vendor will maintain and uphold a family-oriented theme while renting, displaying, and selling products during the Sevier County Fair. If the Sevier County Fair Board deems sales inappropriate, undesirable, or lacking in quality, they reserve the right to terminate the sale of any item or prevent any activity at any time.
- 13. OVERNIGHT PARKING/CAMPING:** Unless specific permission is granted by the Sevier County Fair Board overnight camping or parking is not allowed on the Fair grounds. All vehicles must be removed to the Fairground parking lot during open fair times each day.
- 14. THE SEVIER COUNTY FAIR BOARD RETAINS THE RIGHT** to terminate any application or regain possession of booth space at any time.
- 15. LOSSES:** The County is not responsible for loss of exhibits or exhibitors property or supplies before, during or after the Fair and therefore the Exhibitor is responsible for insurance to cover any loss. Exhibitors are urged not to leave valuable merchandise or items unattended at any time. Sevier County will not be liable for property loss or personal injury to anyone participating in any way in the Sevier County Fair.
- 16. WAIVER:** Applicants agree to indemnify and hold harmless Sevier County, the Sevier County Fair Board, volunteers, and sponsors from any claims, suits, losses or other actions arising from injuries or accidents attributable to applicants' activities whether or not such injury or accident involves applicants', employees, agents, guests, invitee's, or a member of the general public. Vendors are fully responsible for their own items and any damage that may occur from the weather.

**I have read the above guidelines and rules and agree to them.**

**Exhibitor/Vendor Signature:** \_\_\_\_\_ **Dated:** \_\_\_\_\_

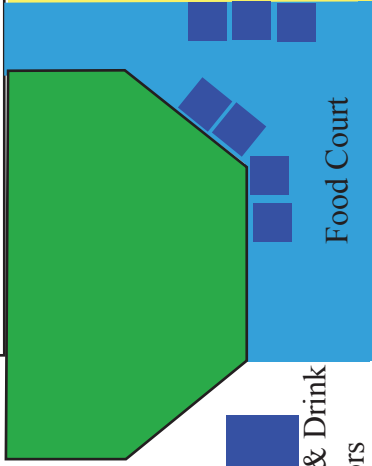
- I have enclosed two checks (one for booth fee, one for \$50 security fee) for the following:
- \_\_\_\_\_ 10'x10' space(s) with covered tent @ \$130 rent per space
- \_\_\_\_\_ 10'x10' space(s) with covered tent and electricity hookup @ \$150 rent per space

**Please make a copy of this application for your file.**

Kodeo Arena



Bleachers



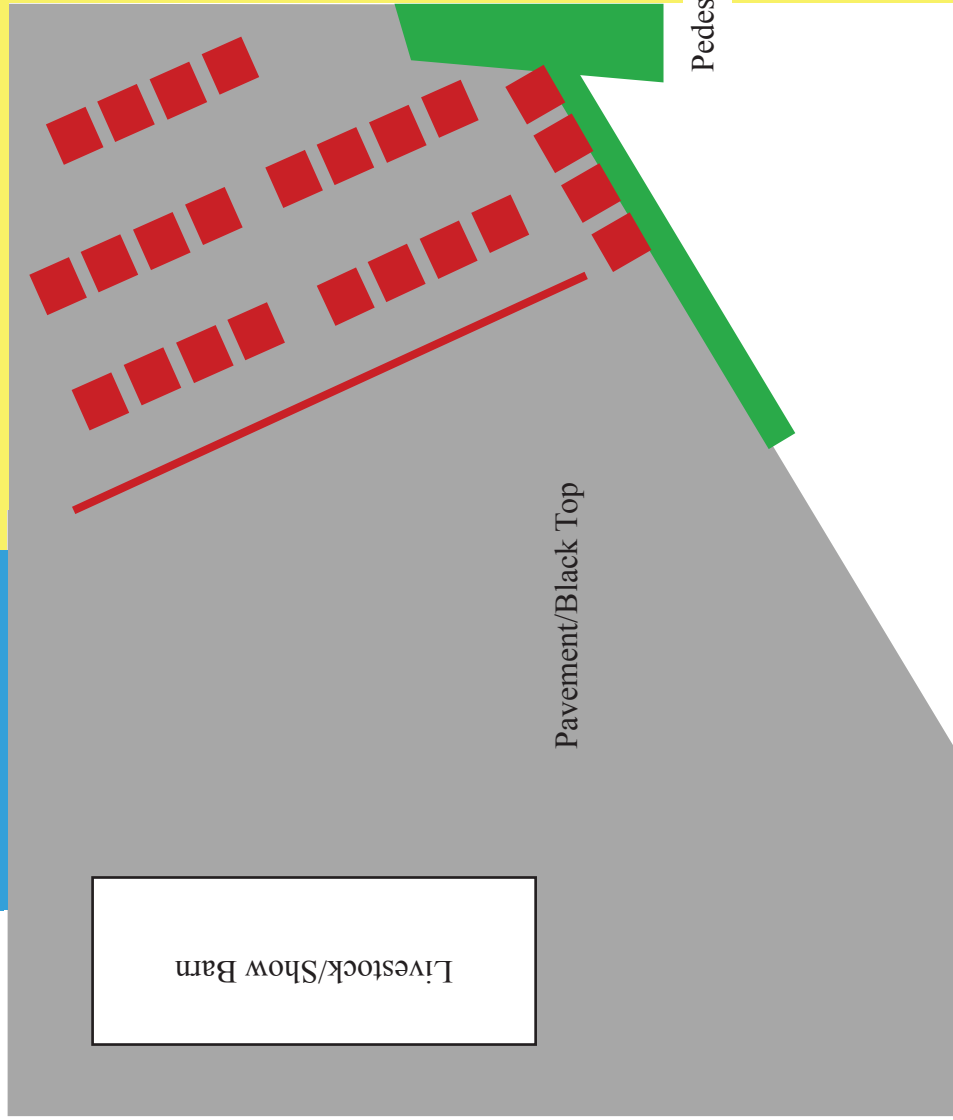
Food Court

Food & Drink Vendors



Exhibit Hall

Sidewalk



Livestock/Show Barn

Pavement/Black Top

Pedestrian Walk Through Gate

Grassy Area

Aussie Kingdom Show, Senior's Lunch and Bingo,  
Little Hands on Farm, Concerts, Magician,  
Home Depot Kids Club.

Outdoor Stage

Grass

Kids Games

Craft/Retail Booths

# Sevier County Fairgrounds Vendor Layout